

REP HEADLINE# 6397671  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT25/12 17.27  
\*\*\* WPXI-TV \*\*\*

ADV # 17029 ADV. NAME POLI/R TERRY/D/PRE/US  
AGY # 06009 AGY. NAME KATHLEEN OFFERMAN

125 N LINCOLN AVENUE  
STERLING, VA 20164

ORDER # 339016 CONTRACT # 6397671

REP. # OFF. # 18 SALESMAN #  
BUYER NAME KATHLEEN OFFERMAN  
SALES PRSN WA- CHERYL BLAIR

PRDCT RANDALL TERRY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 17.27

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$6,550  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*[Handwritten signature]*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$550.00	10/29	11/2	5		M-F	5
PROGRAM : CH11 NEWS-5AM												
2			1100P-1135P	30		\$2,700.00	11/1	11/1	1		THU	1
PROGRAM : CH11 NEWS-11P												
3			500P-530P	30		\$1,100.00	11/2	11/2	1		FRI	1
PROGRAM : CH11 NEW- FIRST AT 5												
NOV/12 \$6,550.00												

CONTRACT TOTAL \$6,550.00  
TOTAL SPOTS 7

*mbl 10/29*

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$26,200 WPXI 25% KDKA 25% WTAE 25% WPGH 25% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS - RA35+\*